

Beltwide Cotton Conferences

JANUARY 3-6, 2012 • ORLANDO WORLD CENTER MARRIOTT • ORLANDO, FLORIDA

National
Cotton
Council
OF AMERICA



BELTWISE COTTON CONFERENCES

The Beltwide Cotton Conferences (BWCC) speed the transfer of new technology to U.S. cotton producers and other industry members with the goal of strengthening U.S. cotton's competitive position in the world marketplace and enhancing industry members' profitability.

Coordinated by the National Cotton Council (NCC) and its cooperating partners, this annual forum is recognized as the global champion for cotton technology transfer. Four days of individual reports, panel discussions, hands-on workshops and seminars are designed to enlighten industry members about the latest research developments and their practical applications in cotton production and processing. The 600-plus reports are subsequently made available on CD-ROM and on the Beltwide web site at <http://beltwide.cotton.org>.

While cotton industry members recognize the wealth and range of information made available through these reports, they also gain valuable information from fellow attendees - cotton producers, processors, scientists, Extension personnel, consultants, agribusiness representatives and others. This dialogue among all who have a vested stake in a healthy U.S. cotton sector helps industry members tailor new products and production/processing systems to their operations for maximum efficiency.

The Conferences' success can be attributed to the alliance of the NCC and its many partners. Federal and State Agricultural Experiment Stations, the Cooperative Extension Service, Universities, USDA, Cotton Foundation members, news media and other regional and national cotton organizations all contribute and support the Beltwide Cotton Conferences. This partnership leads to increased U.S. cotton industry productivity and profitability.

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Courtesy Orlando World Center Marriott

GENERAL INFORMATION

The information below, along with conference updates, online meeting registration, housing and travel reservations, can be found on the Beltwide web site. Visit <http://beltwide.cotton.org> for the latest information about the Conferences.

MEETING/BANQUET ROOMS

A function room request form is required to reserve a meeting/banquet room. The form may be completed online from the Conference web site. The deadline to reserve a meeting room is Friday, December 2, 2011. Rooms are assigned on a first-come, first-served basis.

SPOUSE HOSPITALITY ROOM

A continental breakfast will be provided for all registered spouses in the Orlando World Center Marriott, Wednesday – Friday, January 4-6, 8:00 – 9:30 a.m.

COTTON FOUNDATION EXHIBITS

The latest cotton technology awaits attendees at these exhibits – a place where Cotton Foundation members are eager to update conferees on the unique products and services they supply to help improve cotton industry members' profitability. Many exhibitors will have investigators and coordinators in their booths to answer questions about the special research and educational projects their firm sponsors through the Foundation. The exhibit hall also provides an excellent opportunity for exhibitors and visitors alike to talk with producers, consultants, researchers and other professionals involved in U.S. cotton.

Interested in becoming an exhibitor? Go to <http://beltwide.cotton.org> and complete the online application. Deadline is Friday, October 21, 2011.

Exhibit Hours:

Wednesday, January 4 **Noon – 6:00 p.m.**
 Thursday, January 5 **10:00 a.m. – 4:00 p.m.**

COTTON CRAFTS STORE

A variety of cotton gifts from T-shirts and caps to watercolor paintings and more will be sold in the Cotton Crafts Store.

Open:

Tuesday, January 3 **10:00 a.m. - 5:00 p.m.**
 Wednesday, January 4 **8:00 a.m. - 5:00 p.m.**
 Thursday, January 5 **8:00 a.m. - 5:00 p.m.**
 Friday, January 6 **8:00 a.m. - 1:00 p.m.**

CONTINUING EDUCATION AND CERTIFICATION CREDITS

Applications will be filed for continuing education credit approval of the 2012 Beltwide Cotton Conferences for pest control advisors and certified applicators for Alabama, Arizona, Arkansas, California, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

A request also will be made to the American Society of Agronomy for approval of continuing education credit for Certified Crop Advisors attending the conferences. Additional information will be available at the conferences' CEU help desk located in the Orlando World Center Marriott.

BELTWIDE CONCIERGE

Stop by the Beltwide Concierge Desk located near the conference registration for assistance with:

- Special Pricing on *Conference Only* Attraction Tickets
- Dining Reservations
- Golf Tee Times and Reservations
- Shopping Information
- Information on Local Parks and Activities

BELTWIDE CONTACTS

Topic	Contact	Phone	Fax	Email
Coordinator	Bill Robertson	(901) 274-9030	(901) 725-0510	brobertson@cotton.org
Meeting Arrangements	Ellen Ferrell Debbie Richter	(901) 274-9030 (901) 274-9030	(901) 725-0510 (901) 725-0510	eferrell@cotton.org drichter@cotton.org
Registration	Buzz Shellabarger	(901) 274-9030	(901) 725-0510	bshellabarger@cotton.org
Cotton Crafts Store	Debbie Richter	(901) 274-9030	(901) 725-0510	drichter@cotton.org
Cotton Foundation Exhibits	Don Parker Debbie Richter	(901) 274-9030 (901) 274-9030	(901) 725-0510 (901) 725-0510	dparker@cotton.org drichter@cotton.org
Media	Marjory Walker Cotton Nelson	(901) 274-9030 (901) 274-9030	(901) 725-0510 (901) 725-0510	mwalker@cotton.org cnelson@cotton.org
Air Travel/ Rental Car	Mary Saemenes	(888) 232-1738 (901) 762-7018	(901) 766-0126	msaemenes@travelennium.com

SCHEDULE AT A GLANCE

BELTWISE COTTON CONFERENCES • JANUARY 3-6, 2012 • ORLANDO, FLORIDA

SCHEDULE AT A GLANCE

TUESDAY, JANUARY 3

10:00 a.m. – 5:00 p.m.

Registration

Noon – 6:00 p.m.

Cotton Consultants Conference
(Open to all registered attendees)

WEDNESDAY, JANUARY 4

7:30 a.m. – 5:00 p.m.

Registration

8:00 a.m. – 10:00 a.m.

Production Conference General Session

10:30 a.m. – 6:00 p.m.

Production Conference Workshops, Seminars, New Developments
from Industry, and Special Sessions

THURSDAY, JANUARY 5

7:30 a.m. – 5:00 p.m.

Registration

8:00 a.m. – Noon

Production Conference Workshops, Seminars, New Developments
from Industry, and Special Sessions

1:30 p.m. – 5:30 p.m.

Technical Conferences

(Hours for each conference may vary)

Cotton Agronomy and Physiology

Cotton Disease Council

Cotton Economics and Marketing

Cotton Engineering-Systems

Cotton Ginning

Cotton Improvement

Cotton Insect Research and Control

Cotton Quality Measurement

Cotton Soil Management & Plant Nutrition

Cotton Utilization

Cotton Weed Science Research

FRIDAY, JANUARY 6

7:30 a.m. – 2:00 p.m.

Registration

8:00 a.m. – 5:00 p.m.

Technical Conferences continued
(Hours for each conference may vary)

COTTON FOUNDATION EXHIBITS

WEDNESDAY, JANUARY 4

Noon – 6:00 p.m.

THURSDAY, JANUARY 5

10:00 a.m. – 4:00 p.m.

NEWS ROOM

TUESDAY, JANUARY 3

10:00 a.m. – 5:00 p.m.

WEDNESDAY – THURSDAY, JANUARY 4 - 5

8:00 a.m. – 5:00 p.m.

FRIDAY, JANUARY 6

8:00 a.m. – Noon

POSTER BOARD SESSION

WEDNESDAY, JANUARY 4

Noon – 6:00 p.m.

THURSDAY, JANUARY 5

10:00 a.m. – 10:00 p.m.

FRIDAY, JANUARY 6

8:00 a.m. – Noon

2012 CONFERENCE HIGHLIGHTS

PRODUCTION CONFERENCE

57th Annual

Wednesday, January 4

GENERAL SESSION

The forum's objective is speeding the transfer of cutting edge and emerging technology to U.S. cotton producers and other industry members, with overall goals of strengthening U.S. cotton's competitive position in domestic and world markets and increasing industry members' profitability.

Topics include:

- *Washington and Trade Policy*
- *Emerging Technology*
- *Pest and Resistance Management*
- *Season Highlights by Region*
- *Market Outlook*

WORKSHOPS & SEMINARS

An opportunity to obtain in-depth information in a more personalized setting is available to attendees through participation in workshops and seminars. Feedback from attendees in these settings is beneficial to researchers and can often aid in fine-tuning research to better address needs across the Cotton Belt.

Topics include:

- *New Developments from Industry*
- *Agronomic Issues*
- *Cotton Insect Management*
- *Cotton Economics*
- *Weed Resistance*

TECHNICAL CONFERENCES

Tuesday, January 3

COTTON CONSULTANTS CONFERENCE

5th Annual

The Cotton Consultants Conference is comprised of invited presentations to help satisfy the technical needs of the cotton consultant and others involved in agronomic and pest management decision making. This conference is open to all individuals who desire technical pest management and production related updates needed in the development of efficacious and cost effect management decisions. Crop consultants, county Extension agents, dealer and distributor field reps, industry field and tech reps, as well as producers who desire technical information, are encouraged to attend.

2012 CONFERENCE HIGHLIGHTS

TECHNICAL CONFERENCES

Thursday, January 5 and Friday, January 6

COTTON AGRONOMY AND PHYSIOLOGY CONFERENCE

66th Annual

The Cotton Agronomy and Physiology Conference provides a forum for a discussion of the life processes of cotton plants. Presenters will discuss topics from molecular biology to applied agronomic research. Research to be presented will range from basic studies designed to provide understanding of these life processes to studies on the genetic, chemical, biological and physical means of manipulating the physiology of the plant for higher yield and improved fiber quality. Applied research relating to physiological aspects of cotton growth, production and management also is part of the program.

COTTON DISEASE COUNCIL

72nd Annual

The Cotton Disease Council represents all areas of cotton disease and nematode research, Extension, teaching, industry and production. Participation is open to all individuals with an interest in diseases and nematodes of cotton. The program includes committee reports from the chairmen of the three standing committees and formal presentations and posters relating to diseases and nematodes of cotton.

COTTON ECONOMICS AND MARKETING CONFERENCE

36th Annual

The conference addresses a wide range of topics, from the microeconomics of cotton production to macroeconomic issues related to the structure of the cotton industry, markets and trade. The conference will include a Cotton Economics Forum which will explore issues and perspectives related to market outlook, policy and trade issues. Subsequent session presentations and poster displays from researchers in industry, government and academia will focus on improving understanding of the marketing and economic factors affecting the cotton industry.

COTTON ENGINEERING-SYSTEMS CONFERENCE

61st Annual

The conference provides an opportunity for discussions between engineering researchers and individuals from other industry segments. Engineers and other researchers from industry, universities and federal agencies present information on an array of engineering solutions to problems in cotton production, harvesting and processing.

COTTON GINNING CONFERENCE

28th Annual

The Cotton Ginning Conference provides a forum for researchers and industry representatives to exchange information on new technology to improve gin operation efficiency and the preservation of fiber quality. Industry issues are addressed by researchers and industry experts covering areas such as innovative management strategies, energy conservation, environmental regulations and compliance, labor law compliance and safety.

A joint session with the Cotton Engineering Systems Conference will include the most recent cotton ginning and harvesting research results, with a primary focus on those related to cotton ginning and harvesting, environmental quality measurements and fiber quality preservation.

COTTON IMPROVEMENT CONFERENCE

64th Annual

The Cotton Improvement Conference focuses on breeding and genetics research and development, including classical and newer molecular approaches. The conference provides a forum for scientists and representatives from both industry and public institutions to share the results of their research and development efforts among plant breeders, applied and molecular geneticists, other research scientists and the public.

COTTON INSECT RESEARCH AND CONTROL CONFERENCE

65th Annual

The Cotton Insect Research and Control Conference highlights the latest developments in cotton insect pest management with technical papers and posters. A blend of university and industry presentations provides technical as well as practical information to farmers, agricultural consultants and crop managers.



2012 CONFERENCE HIGHLIGHTS

TECHNICAL CONFERENCES

Thursday, January 5 and Friday, January 6

COTTON QUALITY MEASUREMENTS CONFERENCE

24th Annual

The Cotton Quality Measurements Conference provides an opportunity for researchers focused on aspects pertaining to cotton quality and the measurements of cotton quality to share their research. The conference includes presentations on active and recent research pertaining to instruments and procedures used to measure and evaluate the diverse properties of cotton fibers. Issues being faced in this field include the measurement challenges in cotton breeding and biotechnology programs, global competition and discussions of a universal classing system, and the acceptance of globally recognized cotton standards and cotton testing conditions. The conference is a forum for discussing relationships among fiber quality, processing efficiency and product quality as well as measurement characteristics such as fiber length distribution, fiber neps and contamination (e.g., trash, seed coat fragments and stickiness) along with new developments in measurement and fiber evaluation technology.

COTTON SOIL MANAGEMENT AND PLANT NUTRITION CONFERENCE

29th Annual

The Cotton Soil Management and Plant Nutrition Conference focus is on interactions among plant and soil variables that affect crop performance and profitability of production. Oral and poster presentations from recent and on-going research will address broad topics related to all aspects of crop production including rotations, plant nutrition, fertilizer formulations, rates and techniques, beneficial use of wastes (manures and biosolids), tillage methods, irrigation technology and precision agriculture.

COTTON UTILIZATION CONFERENCE

20th Annual

The Cotton Utilization Conference is concerned with the marketability of cotton fiber as a manufacturing raw material. This includes all aspects of cotton fiber processability, textile yarn and fabric manufacturing, fabric finishing and processing machinery. This Conference provides an excellent opportunity for cotton researchers to formulate research goals for new and expanded markets in cotton textile and nonwovens manufacturing.

- **Textile Technology Symposium:** The Cotton Textile Technology Symposium will explore the latest research into practical aspects of cotton's openability, cleanability and processability as the key to its raw-material value for utilization in textile processing.
- **Fabric Chemistry, Nonwovens & Products Symposium:** This symposium will address the potential for expansion of consumption of cotton fiber in nonwovens as well as focusing on traditional textile finishing chemistry, cellulose modification and applications to innovative cotton finishes, and novel products that can open and expand new high volume and high-value-added markets.
- **Spinner-Breeder Symposium:** This symposium explores ways to help fiber producers and textile spinners work together to develop better raw fibrous materials for manufacturing more competitive textile products.

COTTON WEED SCIENCE RESEARCH CONFERENCE

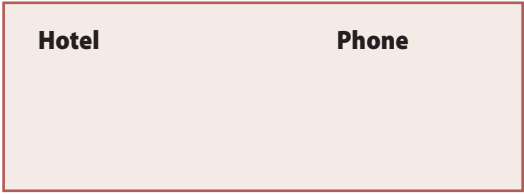
36th Annual

The Cotton Weed Science Research Conference will include paper and poster presentations highlighting the latest research on weed management systems in cotton. Papers will emphasize practical and economical weed control programs involving overviews of new herbicides and technological advances, control options for difficult weed control and resistance management, weed control in reduced tillage and row-spacing systems, and management systems for various herbicide tolerant traits.



HOUSING INFORMATION

Book, modify or cancel reservations online or by phone beginning Tuesday, November 1, 2011.



HOTEL INFORMATION

Hotel

Orlando World Center Marriott
8701 World Center Drive
Orlando, FL 32821
407-239-4200

Rates*

\$154 single/double

*Applicable taxes not included

Parking*

Valet \$23.43/day

Self \$13.85/day

*Taxes included

Confirmation of Reservations:

A confirmation will be sent via email from the hotel.
Paper acknowledgements will not be mailed.

Room Rates & Taxes:

All rates are per room and are subject to 12.5% tax per day. To take advantage of the special Beltwide rates, book your reservation no later than Wednesday, December 14, 2011. After December 14, the BWCC room block will be released and the hotel may charge higher rates.

Room Guarantee:

All reservations require a credit card to hold the reservation.

Payment Methods Accepted:

The following credit cards can be used to confirm your reservations: VISA, MASTERCARD, AMERICAN EXPRESS, DINERS CLUB. Checks will only be accepted as payment upon checkout.

Special Requests:

Special requests cannot be guaranteed; however, the hotels will do their best to honor all requests. You will be assigned specific room types upon check-in, based on availability.

Reservation Changes:

Changes to your reservation may be made by phoning the hotel or online.

Cancellations/Refunds:

Cancellations made within three days (72 hours) prior to your arrival will result in forfeiture of one night's room and tax.

GROUP HOUSING

A minimum of 10 rooms is required to establish a group block.

To reserve a block of rooms under a company or individual name, go to <http://beltwide.cotton.org>, click on the housing link, and download a group request form. Complete the form and fax to the hotel. You will then receive a contract from the hotel. Contract must be signed and returned to the hotel to confirm the group block. Upon signing the contract, the company or individual is responsible for 100% of the total room block for each night, whether used or unused.

HOUSING QUESTIONS AND ANSWERS

I can find a lower rate on the Internet, why should I book at the official BWCC hotel?

Negotiated hotel rates incorporate many benefits for you and the Beltwide Cotton Conferences. Based on the number of rooms in the block, other facilities in the hotel including meeting rooms, banquet space, speaker/staff rooms, etc. are made available to the BWCC at a reduced cost. As the number of room nights is reduced, rates for space and equipment, as well as room rates and registration fees for attendees will rise. Additionally, room pickup is the BWCC's strongest negotiating tool for future meeting rates and space.

Why does the hotel assess a cancellation fee after the cut-off date?

Over the past several years, it has become increasingly difficult to manage hotel room blocks for the BWCC. When the BWCC room blocks fill up prematurely with reservations that are cancelled before the conference, other members cannot get a hotel room in the official hotels. If the hotels cannot rebook the room with another BWCC attendee or individual guest, they charge attrition fees to the BWCC.

Due to the substantial number of cancellations that occurred after the cut-off date and prior to the 1999 Conferences, the BWCC Steering Committee modified its cancellation fee policy for the 2000 Conferences. Since this time, attendees have taken greater ownership in canceling unneeded rooms in a more timely fashion, giving more opportunities for the rooms to be resold. If the rooms are not resold, the BWCC may be liable for hundreds of thousands of dollars.

Simply raising or lowering our room block does not alleviate any of the problems associated with cancellations or rooms reserved outside of the official hotels. Hotels are booked three to five years in advance

based on room pickup history. To protect the BWCC block and the hotel for this long term commitment, the BWCC is contractually liable for attrition penalties because of unfilled rooms. Unfilled rooms include unbooked rooms as well as those caused by early departure.

If I change the number of room nights reserved after the cut-off date will it affect the BWCC room block?

The second type of attrition possibility results from individuals who book a room for the entire period, then leave early or push back their arrival date. Although an attendee has, in fact, used their reservation, they have reduced the number of room nights that the BWCC will be picking up in the block. By planning well and reserving the correct number of nights, the hotel has a greater opportunity to resell those rooms so that the BWCC will not be liable for them. Reserve only the number of rooms you need for the time you expect to stay.

Who can I contact if I still have questions?

In short, it's good business to stay in the designated official hotels. By doing so, you gain the opportunity to further network with your industry peers and remain in the center of the activity surrounding the conference. The BWCC Steering Committee is committed to providing you with the best possible service by continually reviewing and modifying the Conferences practices and policies.

We appreciate your support of the Conferences by continuing to book your guest room in our official hotels. If you have any questions, please contact the National Cotton Council's Meeting & Travel Department at (901) 274-9030.

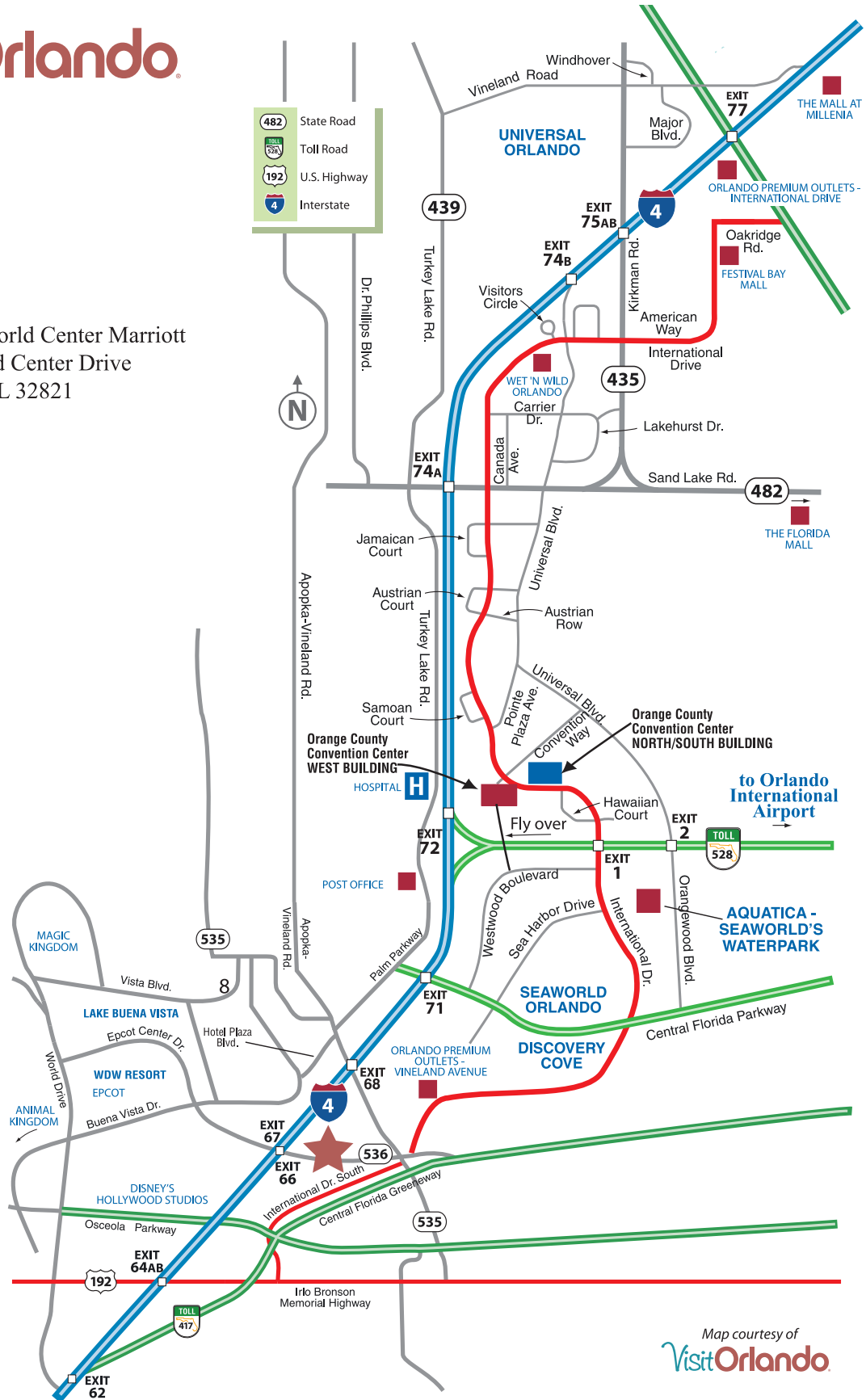
ORLANDO AREA MAP

BELTWISE COTTON CONFERENCES - JANUARY 3-6, 2012 - ORLANDO, FLORIDA

ORLANDO AREA MAP

VisitOrlando®

★ Orlando World Center Marriott
8701 World Center Drive
Orlando, FL 32821



Map courtesy of
VisitOrlando®



REGISTRATION INFORMATION

<http://beltwide.cotton.org> Click on Registration Link

Deadline for Discounted Registration Fees is December 14.

You must register online at <http://beltwide.cotton.org>. Registration opens September 16 and will continue on-site through the last day of the conference. Discounted pre-registration fees will be in effect through December 14.

Spouse registration is complimentary, but required and is not intended for business partners or associates.

Cancellation/Refund Policy:

Full refunds will be granted if the request is received in writing by Wednesday, December 14, 2011.

Conference registration will be located in the the Orlando World Center Marriott beginning at 10 a.m., Tuesday, January 3, continuing through 2 p.m., Friday, January 6.

Note: Name badge is required for entrance into all conference functions.

Registration Fees Through December 14th

NCC or Cotton Foundation Members	\$125.00
Non-Members	\$250.00
Students	\$ 55.00
Research, Extension, Associations, Consultants	\$125.00

Registration fee includes:

- All meetings of the Beltwide Cotton Conferences
- Entry to Cotton Foundation Exhibits
- Entry to Poster Board Display
- Access to more than 600 technical papers
- Upon request, one copy of proceedings on CD-ROM mailed mid-May, 2012. A \$5.00 shipping and handling fee will apply. An electronic version of the proceedings may be accessed through the Beltwide web site for Beltwide attendees and all NCC and Cotton Foundation members.

Registration Fees Beginning December 15th

NCC or Cotton Foundation Members	\$150.00
Non-Members	\$300.00
Students	\$ 75.00
Research, Extension, Associations, Consultants	\$150.00

TRAVEL

AIRLINE TICKETS & RENTAL CAR RESERVATIONS

Visit the Beltwide web site www.beltwide.cotton.org to get price quotes and make air and car reservations online using [Trip Manager](#), the NCC's online travel service, or by calling Mary Saemenes, travel consultant at Travelennium at 888-232-1738 or by email at msaemenes@travelennium.com. Fare discounts with Delta and American will be reflected when you book through Travelennium.

Special discounted car rental rates are also available by calling Mary Saemenes, travel consultant at Travelennium at 888-232-1738

or by email at msaemenes@travelennium.com. You may also call Hertz at 800-654-3131 or online at www.hertz.com. Refer to Hertz Discount number 1715002.

AIRPORT GROUND TRANSPORTATION

Orlando International Airport is located approximately 20 minutes from the Orlando World Center Marriott. Transfer cost by shuttle is approximately \$30 round trip and one-way by taxi is approximately \$55. A [Mears Motor Shuttle discount coupon](#) will be available on the Beltwide web site.

San Antonio

2013 Beltwide Cotton Conferences
January 7-10 · San Antonio, Texas
Marriott Rivercenter and Riverwalk Hotels

